

COVID Alert Tiers Comms Toolkit

Alert Levels are Changing Communications Toolkit October 2020

Dear stakeholders and residents

The Government recently announced a new three tier alert level system to be implemented across all local areas. Depending on what Alert Level/Tier a local area is will determine what residents will and won't be able to do under new guidelines. Here is a comms toolkit to help residents, businesses and stakeholders navigate what level/tier their area is and what that means for them.

Most of Surrey is currently at Tier 1 = Medium while Elmbridge borough is at Tier 2 = High (Correct as at 17 October 2020)

SPREAD THE WORD NOT THE VIRUS

We in the Surrey County Council Communications Team hope you will be able to use some of the assets in this toolkit and attached to spread the word around our communities. Please email me at candace.grigsby@surreycc.gov.uk if you require any other formats.

Maps and signposting to Alert/Tiers can be found here on the

- [Surrey County Council COVID website](#)
- [Surrey News for updates](#)
- [Surrey Matters online magazine article explaining the new alert levels and what they mean for everyone](#)
- You can follow us on our social media channels:
 - [Surrey County Council Facebook](#)
 - Surrey Matters [Twitter](#) and [Facebook](#)

FACEBOOK & TWITTER



The new local COVID alert levels mean we all have to make a few changes to the way we do things! [Find out more about the levels and what they mean where you live](#). #KeepSurreySafe by continuing to wash #Hands, wear #Face coverings and maintain #Space