# SSAB - National Safeguarding Comms 2021

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| **DAY** | **SUBJECT** | **TWEET/s** | **Things you might want to tweet about** | **RESOURCES** | **VIDEO** |
| **General Tweet**  **(week before)** | **Safeguarding Adults Week 2021** | Next week we are supporting **#SafeguardingAdultsWeek** hosted by the @AnnCraftTrust! The theme this year is creating safer cultures, keep tuned for updates and helpful resources. |  |  | [What is Safeguarding? - Ann Craft Trust](https://www.anncrafttrust.org/resources/what-is-safeguarding/) |
| Monday 15 November | **Emotional Abuse and Safeguarding Mental Health** | Today is Day 1 of **#SafeguardingAdultsWeek** and the focus is on Safeguarding Mental Health.  To have safer cultures, we need to prioritise wellbeing, and create a culture where people can speak out, be listened to and respected. | Share your tips for promoting good mental health and wellbeing. What measures does your organisation have in place to safeguarding mental health? | [Safeguarding Mental Health factsheet](https://www.anncrafttrust.org/wp-content/uploads/2021/07/Safeguarding-Mental-Health-Factsheet.pdf) |  |
|  |  |  | What measures does your organisation have in place to listen to members/staff or service users? |  |  |
|  |  | Today is day one of #SafeguardingAdultsWeek. For 2021 the focus is on Creating Safer Cultures. Check out @AnnCraftTrust for free resources! |  |  |  |
| Tuesday 16 November | **The Power of Language** | It’s Day 2 of **#SafeguardingAdultsWeek** ! Today’s topic is the power of language. | Share how you have altered your language to be actively inclusive for your members, staff, or service users. | [Power of Language factsheet](https://www.anncrafttrust.org/wp-content/uploads/2021/07/Power-of-Language-Factsheet.pdf)    [SSAB Policy & Procedures 2018 s7](I://ASC/Business/Safeguarding/Safeguarding/SSAB/09%20P&P%20&%20Training%20(Delivery)%20Group/04%20Policy%20and%20Procedures/01%20SSAB%20Policy%20&%20Procedure/SSAB%20Policy%20and%20Procedure%202018%20FINAL%20v5%2026.04.2021%20(accessibility).pdf) |  |
|  |  | Language is vital in creating a positive culture and fostering inclusivity. Using respectful language can widen participation in services, organisations, and communities **#SafeguardingAdultsWeek** |  |  |  |
|  |  | It’s day two of **#SafeguardingAdultsWeek** and we want to encourage individuals and organisations to consider the language they use in their practice. Is your language actively inclusive? |  |  |  |
| Wednesday 17 November | **Digital Safeguarding** | Day 3 of **#SafeguardingAdultsWeek.** Today’s focus is Digital Safeguarding. We want to encourage organisations to share best practice in relation to how to create safe cultures online. | Share resources about how to create safe spaces online. Amend your safeguarding policy to include digital provision. | [Digital Safeguarding](https://www.anncrafttrust.org/wp-content/uploads/2021/07/Digital-Safeguarding-Factsheet.pdf) factsheet |  |
|  |  |  | Share your top tips for staying safe online. |  |  |
|  |  | Digital safeguarding simply means taking steps to stay safe online. Check out @AnnCraftTrust for top tips and resources!  **#SafeguardingAdultsWeek.** |  |  |  |
| Thursday 18 November | **Adult Grooming** | Safeguarding is everybody’s responsibility and we’re happy to get involved with Day 4 of **#SafeguardingAdultsWeek** focusing on Adult Grooming. | Share resources to raise awareness of the different forms of adult grooming. | [Adult Grooming factsheet](https://www.anncrafttrust.org/wp-content/uploads/2021/07/Adult-Grooming-Factsheet.pdf) | [Tricky Friends](https://youtu.be/tEx8uFuNZGU) is a new animation, created by Norfolk Safeguarding Adults Board, that helps people with learning disabilities understand true friendships. |
|  |  | We want to raise awareness about the different types of grooming. We want to facilitate conversations about how to recognise the signs of grooming and how to respond to promote safer cultures.  **#SafeguardingAdultsWeek** |  |  |  |
| Friday  19 November | **Creating Safer Organisational Cultures** | Creating Safer Organisational Cultures is the focus for today, Day 5 of **#SafeguardingAdultsWeek**.  How can you create a safe culture within your organisation? Check out @AnnCraftTrust resources to #ListenLearnLead | Today we want to hear from you! Tell us what you are doing in your organisation to create safer cultures. | [Safer Cultures in Organisations](https://www.anncrafttrust.org/wp-content/uploads/2021/07/Safer-Cultures-Factsheet.pdf) |  |
| Saturday 20 November | **Safeguarding and You** | It’s Day 6 of **#SafeguardingAdultsWeek** and today’s topic is Safeguarding and you!  Do you know what your role in safeguarding is? We want to highlight that safeguarding is everyone’s responsibility and everyone needs to play their part to create safer cultures. | Make sure you know your role in safeguarding | [What’s my role in Safeguarding?](https://www.anncrafttrust.org/wp-content/uploads/2021/10/Safeguarding-and-You-Factsheet-2.pdf) |  |
|  |  |  | Share resources about how employers, employees, volunteers, and members of the community can contribute to good safeguarding practice and safer cultures. |  |  |
|  |  |  | Take the safeguarding checklist to test your safeguarding knowledge. |  |  |
| Sunday 21  November | **Safeguarding and You** | Today’s the last day of **#SafeguardingAdultsWeek** The focus is Safeguarding and you! Everyone needs to play their part to effectively create safer cultures. | (as above) | (as above) |  |